

JEAN-BAPTISTE ADAM

How many of us can say that our family has lived in the same small town for an amazing 400 years? Well, the family of Jean-Baptiste Adam can. Not only has the family of Adam lived in the town of Ammerschwihr in Alsace, but in May of 2014, they celebrated 400 years of the family being there as grape growers and winemakers. If only Antoine Adam I were here, chances are that he could tell a few stories about the Thirty Years War (1618-1648).

Throughout the centuries the family of Adam grew grapes, made wine, sold wine locally and sold wine in foreign lands. They survived the war above, the Valois and Bourbon dynasties, the French Revolution, the Napoleonic wars, annexation by Germany and back to France, WWI, WWII, famine, disease, you name it. The family has a history of being leaders in their little hamlet, from nearly all serving on the town council to many being elected Mayor of Ammerschwihr.

Taking the reins from his father Jean-Marie in 1996, Jean-Baptiste V began managing the winery. He started working at the winery in 1982 at the age of 21 after finishing studies of wine, enology and marketing. Soon after taking charge of the company, he modernized the winery and expanded it to create a processing and storage facility for the production of Crémant. In 2003, he embraced the practices of biodynamic agriculture wholeheartedly. In keeping with the family tradition of leading, Jean-Baptiste is now considered one of the pioneers of biodynamic farming practices in Alsace.

Jean-Baptiste's daughter, Laure, is now the 15th generation to work in the family business. Armed with a B.S. in Viticulture and Enology, a Wine and Commerce license, and a Master's degree in Wine Management & Marketing, she is an integral part of the business. She manages all things marketing for the winery.

Their vineyards are well established as biodynamic, including the famed Grand Cru, Kaefferkopf. This vineyard sits on a steep slope just south of Ammerschwihr. From Kaefferkopf grapes, Adam makes a revered wine of elegance, balance, and minerality, with excellent aging potential. At 38 years of age, the 1976 was still drinking beautifully at the 400th anniversary. Adam's finest wines come from the Kaefferkopf vineyard.

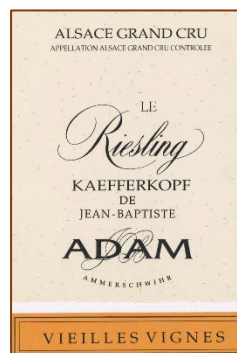
With an annual average total production of 54,000 cases of still wine and 11,000 cases of Crémant, JB Adam offers a range of price and quality levels: Les Traditions, Les Réserves, Les Cuvées Jean-Baptiste Adam, Les Natures, Les Grands Vins de Jean-Baptiste Adam and Les Vendanges Tardives and Sélection Grains Nobles.

The winery owns 17 hectares (42 acres) and farms another 4 hectares (10 acres) of vineyards, all farmed biodynamically. The

grapes from the vineyards they farm go into the Les Natures and Les Grands Vins selections. Our focus in the US will be Les Natures (wines made with organic grapes), the Grands Vins de Jean-Baptiste Adam, which are sourced from Adams's biodynamically farmed vineyards and a few of the Crémant sparkling wines.

Long and slow fermentations for the Les Natures and Les Grands Vins selections are carried out in century old wooden casks, 4-5 months for the Les Natures and 4-8 months for Le Grands Vins, using only naturally occurring yeast. The wines spend a further 8-12 months aging in the casks or stainless steel tanks before bottling. After bottling they remain in the cellar for another 6 months before release. Nearly all of the wines are a delightful 12-13% alcohol and perceptibly dry.

No matter which Jean-Baptiste Adam wine you drink, you will find them wonderfully refreshing, full of bright pure flavors, and possessing excellent balance and length. They are all creations you would be happy to drink over and over again.



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INES

Pinot Blanc "les Natures"
Riesling "les Natures"
Pinot Gris "les Natures"
Pinot Noir "les Natures"
Crémant d'Alsace Brut Rosé Reserve
Crémant d'Alsace Brut Emotion Reserve
Riesling Kaefferkopf Vieilles Vignes Grand Cru
Riesling Wineck Schlossberg Grand Cru
Riesling Letzenberg
Pinot Gris Letzenberg
Gewurztraminer Kaefferkopf Vieilles Vignes
Pinot Gris Vendanges Tardive
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